

**CITY OF TRUTH OR CONSEQUENCES
LODGERS TAX ADVISORY BOARD
MINUTES
MONDAY, MARCH 25, 2024**

REGULAR MEETING

Regular meeting of the Lodgers Tax Advisory Board of the City of Truth or Consequences, New Mexico to be held in the City Commission Chambers, 405 W. Third, Truth or Consequences, New Mexico, on Monday, March 25, 2024 at 12:00 pm.

CALL TO ORDER:

The meeting was called to order by Chairman Foerstner.

ROLL CALL:

Jake Foerstner, Chairman
Gina Kelley, Vice-Chairman
Linda DeMarino, Member (absent)
Victoria Harrington, Member
Jessica MacKenzie, Member

ALSO PRESENT:

Angela Torres, City Clerk
Luba Hoffman, Deputy City Clerk
Angie Gonzales, City Manager
Tammy Gardner, Executive Assistant

1. APPROVAL OF AGENDA:

Vice-Chairman Kelley made a motion to approve the agenda. Member MacKenzie seconded the motion. Motion carried unanimously.

2. APPROVAL OF MINUTES:

a. Regular Meeting Minutes of January 22, 2024

Member MacKenzie made a motion to approve the minutes. Member Harrington seconded the motion. Motion carried unanimously.

3. COMMENTS FROM THE PUBLIC (3 minute rule applies)

Destiny Mitchell provided an update on Fiesta 2024.

4. NEW BUSINESS:

a. Discussion/Update: LTAB Expenses. Tammy Gardner

Executive Assistant Gardner reviewed the LTAB expense provided in the packet. (Copy attached hereto and made a part hereof).

Vice-Chairman Kelley questioned the Veteran's Day celebration not using their funds. Both she and Executive Assistant Gardner to follow-up on it.

Cross discussion regarding:

- Balance in Lodger's Tax account in the amount of \$870,115.82.
- Movie filming in T or C may positively impact our GRT and Lodger's Tax.
- Providing support to Sheriff's Posse rodeos in the form of better equipment available.

b. Discussion/Action: Sierra County Arts Council Application – Field Guide

Cary "Jagger" Gustin discussed the grant application for the Field Guide along with material provided in the packet. (Copy attached hereto and made a part hereof).

Chairman Foerstner requested some corrections be made to the map provided for the Field Guide.

Member MacKenzie made a motion to approve a total of \$1,241.45 to the Sierra County Arts Council for the field guide. Vice-Chairman Kelley seconded the motion. Motion carried unanimously.

c. Discussion/Action: Geronimo Trail Scenic Byway Application – Visitor Center Feather Flag

Gina Kelley discussed the grant application for the flag along with details provided in the packet. (Copy attached hereto and made a part hereof).

Member MacKenzie made a motion to approve a total of \$407.49 to the Geronimo Trail Scenic Byway for the Visitor Center Feather Flag. Member Harrington seconded the motion. Motion carried unanimously.

5. COMMENTS FROM THE BOARD:

Vice-Chairman Kelley reported Main Street business breakfast exchange event at the Visitor Center at 8:00am April 22nd.

6. COMMENTS FROM STAFF

There were no comments from the staff at this time.

7. ADJOURNMENT

Chairman Foerstner adjourned the meeting at 12:14pm.

PASSED AND APPROVED this 20th day of May 2024.



Jake Foerstner, Chairman