

**CITY OF TRUTH OR CONSEQUENCES
LODGERS TAX ADVISORY BOARD
MINUTES
MONDAY, NOVEMBER 10, 2025**

REGULAR MEETING

Regular meeting of the Lodgers Tax Advisory Board of the City of Truth or Consequences, New Mexico to be held in the City Commission Chambers, 405 W. Third, Truth or Consequences, New Mexico, on Monday, November 10, 2025 at 12:00 pm.

CALL TO ORDER:

The meeting was called to order by Vice-Chairman Kelley.

ROLL CALL:

Jake Foerstner, Chairman Absent
Gina Kelley, Vice-Chairman
Linda DeMarino, Member
Victoria Harrington, Member
Jessica MacKenzie, Member

ALSO PRESENT:

Katy Martinez, Deputy Clerk

1. APPROVAL OF AGENDA:

Member Harrington made a motion to approve the agenda. Member MacKenzie seconded the motion. Motion carried unanimously.

2. APPROVAL OF MINUTES:

- a. Regular Meeting Minutes of September 22, 2025

Member DeMarino made a motion to approve the minutes. Member MacKenzie seconded the motion. Motion carried unanimously.

3. COMMENTS FROM THE PUBLIC (3 minute rule applies)

There were no comments from the public at this time.

4. NEW BUSINESS:

- a. Discussion/Action: Veterans Memorial Park and Museum Application-Billboard.

Member DeMarino made a motion to table this item until the next meeting due to applicant being absent. Member Harrington seconded the motion.
Motion carried unanimously.

5. COMMENTS FROM THE BOARD:

Member DeMarino: We have 4 applicant for the Fiesta Coordinator spot. We will find out on the 18th of if we received the Levett Grant. I just want to let it be know also about some of these companies coming in and wanting to do documentaries of the town. I just want to let the city know and others that a documentary is not a promotional piece necessarily. I also want to make sure that the city brand is being used for tourism.

Member MacKenzie: From the remaining funds we have will the \$30,000 for Fiesta come out of that?

Member DeMarino: No, they have already got money allocated.

6. COMMENTS FROM STAFF

Deputy Clerk Martinez: The clerk's office received a letter from WWY Books letting us know that in their Discovering Our Sweet Land of Liberty- Unique Destinations on the Old West series, T or C has been featured in. The article talks about how T or C got its name and the hot springs in the area that attract people from all around.

7. ADJOURNMENT

There being no further business, Vice-Chairman Kelley adjourned the meeting.

PASSED AND APPROVED this 26th day of January 2026.



Jake Foerster, Chairman