

**CITY OF TRUTH OR CONSEQUENCES
LODGERS TAX ADVISORY BOARD
MONDAY, MAY 26, 2026**

AGENDA

REGULAR MEETING

Regular meeting of the Lodgers Tax Advisory Board of the City of Truth or Consequences, New Mexico to be held on Monday, May 26, 2026 at 2:00 p.m. in the City Commission Chambers, 405 W. 3rd St, Truth or Consequences, NM 87901.

CALL TO ORDER

ROLL CALL:

Jake Foerstner, Chairman
Gina Kelley, Vice-Chairman
Linda DeMarino, Member
Victoria Sena, Member
Jessica MacKenzie, Member

1. APPROVAL OF AGENDA

2. APPROVAL OF MINUTES:

- a. Regular Meeting Minutes of March 23, 2026.

3. COMMENTS FROM THE PUBLIC (3 minute rule applies)

4. NEW BUSINESS:

- a. **Discussion/Update:** New Mexico Square and Round Dance Association. Joseph Solis
- b. **Discussion/Action:** Geronimo Trail Scenic Byway Website Hosting and Maintenance.
Gina Kelley
- c. **Discussion/Action:** MainStreet- Truth or Consequences Desert Ultra. Becca Eza
- d. **Discussion/Update:** Artist of Sierra County Studio Tour 2025. Stacy Blum-Hay
- e. **Discussion/Action:** Sierra County Arts Council- Artist of Sierra County Tour 2026. Stacy Blum-Hay
- f. **Discussion/Action:** Sierra County Arts Council- Promoting T or C as an Art Destination.
Pat Swan
- g. **Discussion/Action:** Veterans Memorial Park and Museum- Billboard Contract. Windy Barnes

5. WORKSHOP

- a. Lodgers Tax Guidelines. Deputy City Clerk Martinez

6. COMMENTS FROM THE BOARD

7. COMMENTS FROM STAFF

8. ADJOURNMENT