

**CITY OF TRUTH OR CONSEQUENCES
LODGERS TAX ADVISORY BOARD
MONDAY, JULY 22, 2024**

AGENDA

REGULAR MEETING

Regular meeting of the Lodgers Tax Advisory Board of the City of Truth or Consequences, New Mexico to be held on Monday, July 22, 2024 at 12:00 p.m. in the City Commission Chambers, 405 W. 3rd St, Truth or Consequences, NM 87901.

CALL TO ORDER

ROLL CALL:

Jake Foerstner, Chairman
Gina Kelley, Vice-Chairman
Linda DeMarino, Member
Victoria Harrington, Member
Jessica MacKenzie, Member

1. APPROVAL OF AGENDA:

2. APPROVAL OF MINUTES:

- a. Regular Meeting Minutes of May 20, 2024.

3. COMMENTS FROM THE PUBLIC (3 minute rule applies):

4. NEW BUSINESS:

- a. Discussion/Action: SCRAGS 2025 Rock & Gem Show Grant Application. Megan Holden, SCRAGS Committee Chair
- b. Discussion/Action: MainStreet TorC Desert Ultra Grant Application. Becca Eza, MainStreet Executive Director and John Masterson, Race Director
- c. Discussion/Action: Veterans Memorial Park & Museum Billboard-Pamphlets Grant Application. Windy Barnes, V-President
- d. Discussion/Action: Geronimo Trail Scenic Byway Ad Package Grant Application. Gina Kelley, GTSB Executive Director
- e. Discussion/Update: Public Arts Board Fountain Project. Cary "Jagger" Gustin, Vice-Chairman

5. COMMENTS FROM THE BOARD:

6. COMMENTS FROM STAFF:

7. ADJOURNMENT: